

National Kaohsiung University of Science and Technology College of Marine Commerce

Curriculum of Four-Year Program of Credit Program in Academic Year 2020

Passed at College Courses Meeting on April 27, 2020

Year		1 st academic year (Year 1)		2 nd academic year (Year 2)		3 rd academic year (Year 3)		4 th academic year (Year 4)	
Semester		Semester 1	Semester 2	Semester 1	Semester 2	Semester 1	Semester 2	Semester 1	Semester 2
Elective courses	Marine Affairs Credit Program	Introduction of Marine Affairs 3/3 Local Revitalization 3/3 International Law of the Sea 2/2 Introduction of Ocean Policy 2/2 Introduction of Marine Industry 2/2 Integrated Ocean and Coastal Management 2/2 Marine Tourism and Recreation 2/2 Marine Environmental Education 2/2 Marine Ecological Conservation 2/2 Environmental Sustainability and Development 2/2 Introduction of Aquatic Safety Education 2/2 Public Participation & Social Responsibility 2/2 Local Revitalization and Design Thinking 2/2 Community Design Flipping 2/2 Humans and Green Food 2/2 Community Rebuilding and Care 2/2 Strategy Management and Marketing 2/2 Micro Credits Course for Marine Environmental Education 1/1 Micro Credits Course for Aquatic Safety Education Practice 1/1 Micro Credits Course for Local Revitalization Practice 1/1 Micro Credits Course for Slow Fish Education and Food Culture 1/1							
	Smart Innovation and Entrepreneurship for the Blue Economy Credit Program	Lecture of Maritime Information Management 3/3 Entrepreneurship of Marine Industry 3/3 Design of Mobile Applied Program 3/3 Practices and Discussion of Entrepreneurship Seminar 2/2 Electronic Commerce 3/3 Internet of Things and Internet Marketing 2/2 Marine Industrial Upgrading and Technological Innovation 2/2 Food Safety and Culture 2/2 International Logistics Management 2/2 Website Design 2/2 Marine Recreation Resource Planning 2/2 Marine Recreational Industries Management 2/2 Practices of Marine Culture Innovation 2/2 Business Model and Opportunity Identification 2/2 Aquaculture Industries Management and Elaborative Marketing 2/2							
	International Marine Business Credit Program	The Introduction of Marine Business 3/3 Special Topics on Marine Business 3/3 Marine Affairs Management 3/3 English Presentation Skills 3/3 International Exhibition Management 3/3 International Logistics Management 3/3 Overseas Visit 3/3 International Business Management 3/3 Ocean Shipping Management 3/3 Air Passenger Service Management 3/3 Cruise Management 3/3 Marine Leisure Management 3/3 Supply Chain Management 3/3 Information Management of Marine Business 3/3 Data Analysis 3/3							
	I Turn Regional Revitalization Credit Program	Regional Revitalization 3/3 Regional Industrial Development 3/3 Local Environment and Resource Conservation 2/2 Local Environment and Resource Conservation 2/2 Community Regeneration and Care 2/2 Local Brand Building and Marketing 2/2 Marine Industry Upgrade and Technological Innovation 2/2 The Link between People and Green Food 2/2 Community Design and Upturn 2/2 Regional Revitalization Practice 2/2 Slow Fish Education and Diet Culture 1/1 The Introduction of Technology into Marine Affairs Management 1/1 Interdisciplinary Social Participation 1/1							
		Japan culture and tourism etiquette							